

Decrease Incidents of Distracted Driving

Tips for Talking to Your Employees



Whether you have a professional driver behind the wheel or an office employee who drives to work daily, we're all responsible for staying focused when on the road. Talking with your team about distracted driving is essential to creating a healthy culture. Letting your employees know that you have their best interest in mind helps open lines of communication and drive employee engagement.

HERE ARE SOME TIPS TO HELP TRAIN YOUR EMPLOYEES TO STOP DRIVING WHILE DISTRACTED:

Explain what it is. Distracted driving is anything that takes a drivers' attention off the road, including:

- Texting or calling
- Using any electronic device, such as a smartwatch
- Adjusting seats, mirrors, or radios
- Eating or drinking
- Talking with passengers

Share state and local distracted driving laws. Many states have laws about the use of cell phones while behind the wheel. Be sure your team members are aware of their states' laws – and consequences.

Establish clear procedures. If you have professional drivers on the road, be sure they know to pull over before taking a call. And, encourage your office employees to avoid calling professional drivers while they are behind the wheel.

Make it personal. Remind your team members that there are families – like theirs – driving on the roads next to them. The goal is always for employees, their families, and the public to return home safely every night.

Create a pledge. Have your employees sign a pledge to commit to avoiding distracted driving. Access the National Safety Council's Just Drive Pledge [here](#).

Driving safely requires full attention on the road. Take this opportunity to talk with your team about the dangers of distracted driving and how they can take steps to ensure they're making the right decision, even when no one is looking.

PROTECT YOUR TEAM MEMBERS, COMPANY, AND THE PUBLIC
WITH **NOCELL— DRIVING DISTRACTION... TO THE CURB.**

