



The Economic Costs of Distracted Driving

Impact on Trucking Companies, Individuals, and the Economy

Distracted driving is an epidemic in our country and causes significant economic burdens on trucking companies, individuals, and the overall economy. Beyond the tragedy of accidents, injuries, and fatalities, distracted driving contributes to significant financial losses.

1 Economic Costs for Trucking Companies | Commercial truck accidents can result in catastrophic consequences, including severe injuries, fatalities, and extensive property damage. Consequently, trucking companies face increased insurance premiums, potential lawsuits, and damaged reputations, all of which directly impact the organization's bottom line.

Additionally, distracted driving can lead to productivity loss and increased operational expenses. To combat this dangerous behavior, trucking companies must invest in safety, training programs, and technology, such as the safety-proven NOCELL® Platform, to mitigate these risks.

2 Economic Costs for Individuals | Those involved in distracted driving accidents may be faced with medical bills, car repairs, and higher insurance premiums. In addition, individuals may experience lost wages due to injuries. Devastatingly, the burden on families who lose a loved one due to a distracted driving accident is immeasurable.

3 Economic Costs for the Economy | According to estimates from the National Highway Traffic Safety Administration (NHTSA), the overall cost of motor vehicle crashes in the United States exceeded \$800 billion annually, with distracted driving contributing significantly to this figure.

Economic damage is directly impacted by reduced worker productivity due to injuries or fatalities, increased healthcare expenses, and property damage. Moreover, traffic congestion resulting from accidents disrupts the flow of goods and services, impacting supply chains and transportation efficiency.

ECONOMIC FINANCIAL COSTS

NONFATAL INJURIES
\$1.3 MILLION
PROPERTY DAMAGE
\$277 BILLION
PRODUCTIVITY
\$594 BILLION
OVERALL ECONOMIC
\$98.2 BILLION

COSTS TO TRUCKING COMPANIES

NONFATAL CRASH
\$382,000
PROPERTY DAMAGE ONLY CRASH
\$15,114
FATAL CRASH
\$4.8 MILLION
CLAIMS
\$200,000+
TRUCK REPLACEMENT COST
\$150,000
MEDICAL COSTS
\$334,892 - \$1.2 MILLION
AVERAGE SETTLEMENT
\$73,109
ADMINISTRATIVE COSTS
\$3520/MONTH
TEMP DRIVER
\$3520/MONTH
RENTAL TRUCK
\$2500/MONTH
RE-TRAINING
\$8,234
LEGAL FEES
\$250,000
INSURANCE PREMIUM INCREASES
20%-50%
NON-PRODUCTIVE DAYS
AVERAGE OF 6 WEEKS

THERE IS A SOLUTION

For trucking companies, creating a culture focused on safety and embracing technology is crucial to making our roadways safer. Distracted driving can be easily eliminated with the NOCELL® Platform – a commercial-grade solution that limits smartphone interaction while the vehicle is in motion.