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**FOR IMMEDIATE RELEASE**

## **NoCell Technologies Announces the NOCELL® Driver Advisory Board Partnering with Professional Drivers to Help End Distracted Driving**

[Aliso Viejo, Calif., April 10, 2024] — NoCell Technologies, the leading supplier of solutions to mitigate the use of cell phones while behind the wheel of commercial vehicles, announced today the establishment of the NOCELL® Driver Advisory Board. The Board is comprised of acclaimed professional drivers who are committed to helping improve safety on our roadways by eliminating distracted driving. This group understands the need for technology solutions for the commercial trucking industry and, as importantly, the essentialness of properly communicating the benefit of technology for the driver. The NOCELL® Driver Advisory Board provides invaluable feedback to the NoCell Technologies team on current technologies and issues with adoption, and helps determine the best way to share technology advancements with professional drivers.

“We are proud of these accomplished professional drivers who have committed to helping NoCell Technologies end distracted driving,” said Sam Inman, NoCell Technologies CEO. “They are setting the example in the commercial trucking industry by not only putting safety first while driving, but also helping to spread the word about the importance of staying focused when behind the wheel.”

The NOCELL® Driver Advisory Board is composed of six professional drivers and trucking industry professionals:

**Tom Ball** is the Dedicated Transportation Manager at Ruan Transportation in El Paso, Texas. He has been part of the trucking industry for more than 25 years. He worked for Sysco, where he was named Transportation Supervisor of the Year, Coca Cola Enterprises, and Performance Food Service where he served as both Transportation Manager and Safety Manager. As a Dedicated Transportation Manager, Tom spends his days focused on the safety of his team and ensuring company drivers follow safe working techniques and procedures.

**Daniel Clark** is an owner operator who hauls local reefer for Classic Carriers in Columbus, Ohio. He has been a professional driver for more than 16 years and has more than 2.5 million miles under his belt. Daniel is the proud recipient of the 2023 Truckload Carriers Association (TCA) Driver of the Year award. In addition, Daniel has been a runner up for the Ohio Trucking Association Driver of the Year award three times.

**Anthony Eck** is an independent contractor with Prime Trucking. He has been a professional driver for 25 years and has 2.5 million accident-free miles under his belt. Anthony placed first in the Utah State Truck Driver Championship in 2023. He has been nominated twice for the TCA Driver of the Year award. He

has been recognized by Prime with the 2 Million Safe Driving Miles Award and the Perfect on Time Performance Award. In addition, he placed first in the Utah State Trucking Championship in 2023 and second place in the Grand Champion category.

**Thomas Miller** is an independent contractor who hauls regional freight for Prime Trucking. He has been a professional driver for 30 years and has nearly 4 million accident-free miles under his belt. Thomas serves as an America's Road Team captain, on the Prime Driver Advisory Board and is an ambassador for the Independent Contractor's Coalition. He was named TCA's 2013 Independent Contractor of the Year and the 2016 Missouri Trucking Association Driver of the Year. He has also won the Missouri Trucking Association Truck Driver Championship three times and the Prime Truck Driver Championship six times.

**Emily Plummer** is an owner operator who hauls over-the-road reefers for Prime Incorporated in Springfield, Missouri. She has been a professional driver for 24 years and has driven more than 3.25 million miles. In 2024, Emily was named as an American Trucking Association's Road Team Captain. She is also the recipient of the 2023 Truckload Carriers Association (TCA) Driver of the Year award. In addition, she received the 2022 Prime Highway Diamond award given to accomplished female drivers at the company, and received her One, Two, and Three Million Mile Awards from Prime.

**Charles Smith** is a lease operator who hauls over-the-road reefer for Prime Inc. He is based out of Springfield, Missouri. Charles has been a professional driver for seven years, trains new drivers, and has driven nearly 1 million miles. Charles serves on the Prime Driver Advisory Board and has been named Prime's #1 Fleet Driver. He also successfully competed in the 2023 Utah State Truck Driver Championship.

"This is an exceptional group of professional drivers," said Corey Woinarowicz, NoCell chief revenue officer. "We meet regularly to discuss technology, how to best communicate with drivers, what they're seeing on the road, and how we can help increase safety. They're input is invaluable as we work to ensure trucking companies are upholding FMCSA cell phone regulations and keeping our roadways safe."

The NOCELL® Platform is a commercial-grade solution that protects driver privacy and limits smartphone interaction while the vehicle is in motion.

### **About NoCell Technologies**

NoCell Technologies is making roadways safer with the NOCELL® Platform – a commercial-grade solution that limits smartphone interaction while a vehicle is in motion. NOCELL®'s fully customizable, turn-key application allows fleet managers to authorize applications they deem safe and necessary for productivity while providing employee privacy. The safety-proven driver management platform supports fleets' efforts to proactively limit unsafe driving behaviors, track compliance, and reduce risk, liability, and loss. Find out more: <https://www.nocell.com/>

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