



Q&A: Communicating with Professional Drivers about the NOCELL® Platform

Implementing new technology in the trucking industry can be challenging. However, with clear communication and transparency, your organization's professional drivers will have peace of mind about how the NOCELL® Platform works and how it can help them safely return home to their families every night.

Common Professional Driver Questions and Answers:

Q: Will the company be able to see my apps or activity on my phone after the NOCELL® App is installed?

A: No. The NOCELL® App is only used to communicate with the NOCELL® Tag located in the cab and is a completely dead app outside of the cab. No personal information is gathered and is General Data Protection Regulation (GDPR) compliant.

Q: Will NoCell Technologies or my company have access to any of my personal items on my phone, such as pictures, videos or contacts?

A: No. The NOCELL® App is not connected in any way to your personal data or information such as pictures, videos, or contacts. It only helps supervise the phone when the vehicle is in motion in order to remove the non-authorized apps from the screen to avoid distracted driving.

Q: Will my family be able to contact me in case of an emergency?

A: The NOCELL® Platform is FMCSA compliant for hands-free, one-touch inbound and outbound phone calls, so your family or your company can still contact you via a phone call in case of an emergency.

Q: What happens to my phone when I get out of my vehicle or when I am at home off the clock?

A: The NOCELL® Platform has a built-in delay mechanism to keep your phone in policy when you come to stop signs or red lights. When you are done with your trip, you can either stay in your vehicle until the delay time is exhausted (from 5 seconds to 3 minutes, to be determined by your fleet administrator) or you can grab your phone and get out of the vehicle. When you get out of the vehicle, the phone returns to full functionality. When you are not in the cab, the NOCELL® App is a completely dead app.

Q: How will this technology affect my daily routine and workflow?

A: The NOCELL® Platform will allow you to focus on the task at hand: driving. By not hearing the buzzing and binging of your cell phone, you can ensure that you and the public are safely maneuvering while on the road and are not distracted by texts or social media apps.

Q: Will I receive proper training to use the new technology effectively?

A: There is nothing to do on the drivers' end after the initial installation. All you need to do

“When I was first approached about NOCELL®, I thought there was no way – I’m not letting anyone put an app on my phone. But, after learning about the platform, I realized that NOCELL® is keeping truck drivers safe so that we can focus on our jobs.”

DANIEL CLARK
Professional Driver, 2.5 million miles

is get in your vehicle and drive safely. The phone and NOCELL® Tag will automatically pair up each time you are in the vehicle, and there is no needed interaction on the drivers' end.

Q: What data and information will the technology collect, and how will it be used?

A: The NOCELL® Platform restricts the use of certain apps while a truck is in motion. Therefore, the only content that is reported is if the device is disabled while driving and if there is another device in the cab that is being used.

Q: Can I provide feedback or suggestions for improving the technology?

A: Yes, feedback is always welcome! The NoCell Technologies team is always finding ways to improve the NOCELL® Platform, and part of that requires feedback from professional drivers. We want to hear from you.

Addressing these questions and providing clear communication and training can help professional drivers adapt to new technologies more effectively. At the end of the day, the goal is for professional drivers and the public to return home safely.

Start your safety journey with NOCELL®.

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PROTECT YOUR TEAM MEMBERS, COMPANY, AND THE PUBLIC WITH NOCELL®— DRIVING DISTRACTION... TO THE CURB.

