

# Stevens Trucking Drives 100 Million Miles Annually Without a Single Cell Phone Involved Incident



## Stevens Trucking:

Headquartered in El Reno, Oklahoma, Stevens Trucking operates primarily in Oklahoma, Kansas, Arkansas, Texas and Colorado with a fleet of over 300 tractors and more than 1,500 dry vans. Over 90 percent of its truckload service involves dedicated contract freight for a range of manufacturers.

## Implementing the NOCELL Solution:

### Stevens' Goal: Eliminating Cell Phone Distractions in their Fleet to Improve Overall Safety and Productivity

Stevens Trucking first adopted the NOCELL solution from NoCell Technologies three years ago to reduce the potential for device distractions and help drivers maximize productivity. The carrier also chose the platform for tracking driver compliance and enforcing cell phone use policies.

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*“With NOCELL® we’re reducing risk, liability and loss, and maximizing productivity because it helps drivers stay focused on doing their jobs,” said Cole Stevens, vice president of sales at Stevens Trucking. “We have not had a single cell phone involved incident in the three years since we implemented the solution and our fleet travels over 100 million miles annually. That accomplishment has contributed to lower insurance costs through a reduction in premiums because Nationwide, our provider, has noticed its success.”*

- Cole Stevens, Vice President of Sales, Stevens Trucking



## Result

In addition to eliminating cell phone involved incidents and realizing a sizable reduction in insurance premiums, Stevens has seen its CSA scores related to drivers stay at or below the national average. The carrier also credits NOCELL with helping improve driver retention as its fleet has grown substantially because it signals that the company takes driver safety seriously.

“We are very pleased that Stevens Trucking has realized safety and cost reduction benefits with NOCELL,” said Corey Woinarowicz, chief revenue officer at NoCell Technologies. “Our data shows a more than 70% reduction in phone handling events after 10 days of use so they realized that NOCELL could quickly help them reduce risk, liability and loss while also maximizing productivity.”

# NOCELL®

## The Solution

NoCell Technologies, LLC, a leading provider of proactive distracted driving technology for fleets, today announced that Stevens Trucking has not experienced a single cell phone involved incident over 100 million annual miles by adopting the NOCELL solution for addressing distracted driving. NOCELL curtails app distractions by only allowing one-touch access to work-related apps within DOT regulations.

NOCELL, which is compatible with both Android and IOS devices, uses an app on the driver’s phone and a non-intrusive NOCELL tag in the cab to detect when vehicles are in motion and disable unauthorized apps. The solution includes a management system to report and track compliance with group- and individual-level mobile device use policies.

NoCell Technologies has formed a partnership with Nationwide to make its distracted driving management platform available to the insurer’s commercial fleet customers. Visit the Nationwide NoCell partnership [webpage](#) to learn more about eliminating distracted driving using the NOCELL system.

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